

LAKESIDE
GATEWAY OF NATURE'S
MOUNTAIN
WONDERLAND

A well informed, clear
thinking citizenry, bringing
the best thought to bear on
civic problems, is the bul-
wark of the community.



Vol. 1; No. 6

P. O. Box 376

LAKESIDE, CALIFORNIA, THURSDAY, JAN. 19, 1956

Five Cents per Copy Subscription \$2.50 Per Year

Chamber Meeting To Hear About New Center

Mental Ills No.1 Study In Nation

It has been reported that the Governors of the 48 states have made a decision that mental illness is the nation's number one health problem and that surveys are needed to find out what research and training activities are being carried on and what efforts at prevention are being made to meet this problem. All groups and organizations participating are being questioned as to what they are now doing and what they believe should be done to provide adequate research and enough trained personnel to cope with the vast problem of emotional disorders.

"The issue of mental health is no longer the sole problem of the psychiatrist," reports Industrial Psychologist, Inc., nationally known psychological research organization. "Company management must now recognize its responsibility in the area of employees' mental health, by providing a work environment which helps prevent mental breakdown."

Based on reported diagnoses, there are over 6½ million cases of psychosis and neurosis in the United States today. It is further estimated that there is an equal number of cases if which there is no record.

TURKEY SHOOT

Members of the Sportsmen's Club will hold a Turkey Shoot Sunday morning at 10 o'clock opposite the pumping plant on the road to El Monte Park.

The public is invited to participate. The regular meeting of the club will be held Monday evening in the War Memorial Building.

WESLYAN

METHODIST CHURCH NOTES

Young people of the church will attend the Southern California Youth Conference at Lomita Skyline Church Friday and Saturday. Movies will be shown by Red Harper Saturday. Afternoon classes, and a tour of the Naval Base are part of the program.

Rev. Ivan Sisk will conduct special youth services here January 22 to 27, with services each evening at 7:30.

Dr. E. R. Hering announced this week his appointment of Mrs. Betty Lester secretary of Lakeside Chamber of Commerce.

The first meeting of the Chamber in '56, according to President Hering will be held February 1, in the War Memorial Building, and will be preceded by a dinner at 7 p. m. Reservations should be sent to the secretary, Box 674.

Speaker of the evening will be Bill Starr, who will discuss his proposed Plaza Shopping Center.

A membership drive will precede the meeting. A member of the membership committee will visit each section of Lakeside to renew past year memberships and solicit new ones.

Musicians Will Play In Concert

A concert by the Woodwind Quintet of Local 325, American Federation of Musicians, will be given at the San Diego Public Library, 8th and E. Saturday, January 21. The program will begin at 3 p. m. and will be in the Lecture Room on the third floor. The concert is under the joint sponsorship of the City-County Music Commission and the Trust Funds of the Recording Industries, obtained through Local 325.

Members of the quintet are Frederick Baker, flutist and leader of the group; Daniel Magnusson, clarinet; Floyd M. Grant, oboe; Richard D. Powers, horn; and Earl Leason, bassoon. Baker and Magnusson are music teachers in the San Diego city school system, and Grant holds a similar position in the Chula Vista school. All five are members of the San Diego Symphony.

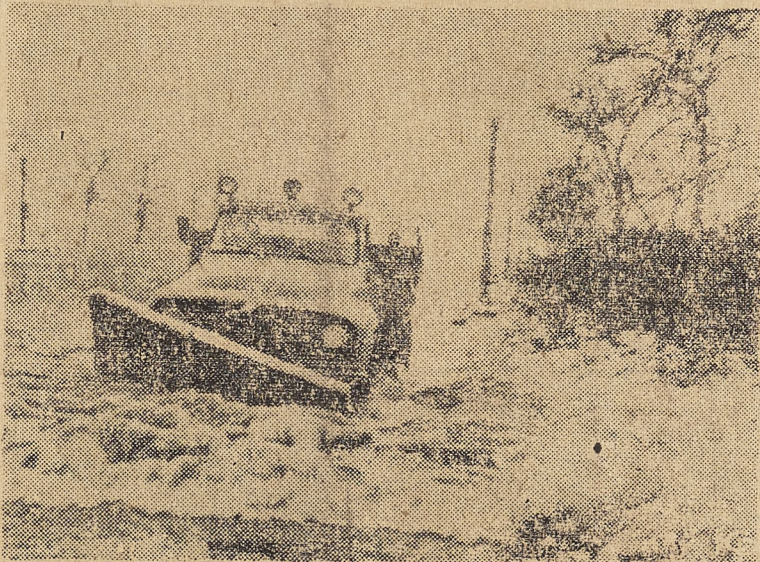
There will be no admission charge.

LIKE HEN'S TEETH

Burford Treliques of the Sport Shop checked up a red letter day this week when he excitedly opened a parcel, and bug-eyed, displayed one the hardest-to-get items on the market—a target model Smith & Wesson hand loaded .44 revolver.

FOR SALE — Old Violin, good case, \$50. Fb Clarinet \$10.00; Hi-Fi Record Player, new, value \$45, first \$30.00 takes it. —HO 6-3838.

LAKE OVERFLOWS AT CHICAGO



SEA-GOING SNOW PLOW attempts to clear South Lake Shore Drive at Chicago where wind-driven waves from Lake Michigan mixed with slush combine to close boulevard.

Jr. College Enrollment At Highest

Spring semester registration for San Diego Junior College and Vocational School, now the city schools' largest educational unit in total registration, begins this week. Walter L. Thatcher, principal, announces. The new semester begins January 30.

The last enrollment report issued December 30, shows 6075 persons attending the Junior College and Vocational School. There are 1538 full-time and 1772 part-time students in the degree program, 626 full-time and 2068 part-time in the vocational certificate program, and 71 in the vocational high school.

Students will register for the Spring semester as follows:

ALL DAY junior college students majoring in applied arts, business or technical subjects will register at 835 12th Ave., from January 18 through January 27, between the hours of 9 to 11 a. m. and 12:30 to 2:30 p. m.

ALL EVENING junior college students will enroll from January 18 through January 27 between the hours of 6 to 9 p. m. at these locations: applied arts and science students at the North campus, 14th and Russ Streets; business students at 835 12th Ave., technical students at 348 W. Market St.

Vocational certificate students training for employment in business or technical occupations, or employed persons wishing to improve occupational skills, may register any day beginning January 18, at 835 12th Ave., from 9 to 11 a. m. and 12:30 to 2:30 p. m.

ALL EVENING business students will register at 835 12th Ave., and all EVENING trade students at 348 W. Market Street from 5 to 9 p. m.

DOLL BESTIVAL

All organizations of Our Lady of Perpetual Help Catholic Church will soon plan for the annual Doll Festival sometime in June.

Members of the Altar Society will meet Thursday, February 2, in the church hall.

WEATHER

Vista	Wheezy
Campo	Sneezy
Julian	Freezy
Lakeside	Restful

Patriotic Song On Records

"Paul Revere" is the latest musical number from Renan Prevost's score for the historical San Diego operetta, "Stars in The West," to be released on records by Stylecraft Recording Company, New York.

A stirring patriotic song, "Paul Revere," is sung by Charles Martin to the orchestra arrangement of Roy Stanley's orchestra. In the operetta, "Stars in The West" this number will be sung by a male chorus.

Altogether 48 musical numbers have come from the prolific pen of Prevost, which make the musical score for "Serafina" and "Stars in The West," both romantic stories of early San Diego about the year 1829.

NEW MANAGER

Stanley Omoth and his wife, Helen, are new managers of the Elite Cleaning shop on Maine Avenue.

With their daughter, Christine, five, the Omoths came to Santa Rosa from North Dakota. They arrived in Lakeside two weeks ago, and are residing on San Vincente Road.

Stanley is looking forward to membership in the Chamber of Commerce and activity in community affairs.

Mrs. Ruby Halvey, former manager, is now looking for a business opportunity.

Nature Talks

Surprising as it seems there are still vast herds of animals on the North American continent that rival the huge bison herds that used to roam the plains.

In the treeless desolate country known as the Barren Grounds that runs from the Hudson Bay to the Great Slave Lake, there are immense droves of Caribou. Commonly called the Barren Ground Caribou, these animals winter in the woods in latitudes from 63 to 66.

Their numbers run into millions and on their short migrations are slaughtered by the thousands by the Eskimos.

It is the smallest and most stupid of the Caribou family and is easily approached and killed, but owing to the present population of people in the country that it inhabits the small inroads that are

School District Buys Land For Future Schools

Petitions Need More Signatures

Names are needed on petition for a Lakeside Lighting District to insure adequate lighting at night for women and children.

Activities at school and in other neighborhoods are curtailed after dark because of a lack of lighting.

A petition is available at Johnson's store for signatures, which must be turned in to county authorities in the next 10 days or wait until next year.

Lakeside PTA originated the move for the petitions and secured the assistance of the Chamber of Commerce in soliciting signatures.

Ringer Golf Match Next

Winning the Two Ball Mixed foursome tournament on the Lakeside golf course was Mrs. Sherman Scott and Mrs. Frank Zeglis Jr. Low gross was 44.

First place winners of the Blind Boney was Mr. and Mrs. Francis Fidler. Tied for second place was Mr. and Mrs. Bill Brady and Mrs. R. A. Muller and Mr. Bill Bone. There was also a tie for the third place spot by Mr. and Mrs. Lee Arbuckle and Mr. and Mrs. Dick Trimer.

In the women's meeting held recently, new officers were elected. Mrs. Dick Trimer was elected president of the club; Mrs. Wilson White vice-president; Mrs. Frank Zeglis secretary-treasurer, and Mrs. R. A. Miller is handicap chairman.

It has been announced that the lady golfers have started a ringer tournament which will last from now until March. They will use the scores made on each of the tournament days.

BENEFIT SALE

Orders are now being taken at June's Hobby Shop for the ever popular Velvet Touch shampoo, which will go on sale next week as a means of raising funds with which to purchase a large coffee urn for the Lakeside Church of Christ.

RECOVERED

J. V. "Red" Helvey, proprietor of Lakeside Barber Shop, is back at work after recuperating several months following a stroke.

BIRTHDAY PARTY

Mr. and Mrs. Harvey Huffman enjoyed a birthday dinner for his brother Orville at the National City residence.

BACK INJURY

Mrs. Olive Carey, proprietor of Lakeside Cafe, was hospitalized early this week due to a back strain incurred while remodeling her cafe. She is up and around again.

RUSHED TO HOSPITAL

Mrs. Belle Melville is confined to Hilsdale Hospital for an operation.

made on the herds does not seem to make any impression and they seem to be gaining in number.

At a recent meeting of the Citizens Advisory Committee of Lakeside School district, two parcels of land were purchased for future school sites.

Properties now in escrow are in the Lakeview and Eucalyptus areas. A third parcel is still under consideration.

Current predictions are, that by 1961, approximately 3,250 children will be enrolled in local schools. A minimum of 10 acres of land is necessary for a school site.

Advisory Committee members have also completed a study of City Policies and procedure, and have submitted revisions to local School Board Trustees for approval.

Among those attending the meetings were: John L. Humber, Meda W. Rosado, Florence Beadle, Imogene Anderson, Marguerite Sherman, M. R. Kneale, M. B. Parfet, Louisa M. Haise, Lola Herms, Dorothy E. Scidmore, Dana Kuhn and Alfred Agostini.

Yo-Yo Finals In S.D. Mar.9

With the championships of California due to be held in San Diego on March 9, Yo-Yo eliminations begin on San Diego playgrounds and in many County communities during the next three weeks. Lakeside, La Mesa, Chula Vista, National City, and Oceanside are among county areas expected to compete.

A series of three weekly contests on San Diego playgrounds will qualify nine boy and girl winners in age divisions of 12 and under 13 through 15 for playground finals the week of February 6. One boy and one girl will be selected from each final for district championships on February 11 or 18.

While city playgrounds are qualifying one boy and one girl from each of five district tournaments to compete in regional finals in Balboa Park on February 21, neighboring San Diego communities will be holding contests for the same purpose. Regional winners will advance to the State finals.

Weekly contest winners receive shields, and the playground champions will be given triple trophies. A desk pen set awaits the winners of district and community contests with jumbo Yo-Yo's for the runners-up. Those who win regional titles receive Boys and girls interested in competing in the statewide event need only report to a playground area at the time of one of its weekly contests. Instruction in Yo-Yo will be given during these events by playground directors. trophies are sent to the state finals, while runners-up are to be awarded portable radios.

At the state finals boys and girl winners each receive \$500, while runners-up are given \$250 in cash scholarships. All the other state finalists are given their choice of a racing bike or a television sets.

FOR SALE—4x5 commercial 5-door refrigerator, oil space heater, oil drums and stand, computing scales. HI 3-6554. Corner Wodside and Cottonwood, Lakeside.



Grossmonts rampaging Foothillers once again smothered the opposition on January 13th when they scalped the El Cajon Braves in a 62 to 44 cage battle.

Little Dick Williams, who could well be called the man with the golden arm, hit the hoop for 26 points and helped make it the second league win in a row for the defending champs. Lowell Raper, high scoring center for the hilltoppers, found Friday the 13th an unlucky day as he was limited to six points.

Williams accomplished most of his hoop feats by driving around his bewildered opponents and

hitting the bucket with long jam shots. He really found his range, however, in the second quarter as he collected 10 points and it was goodbye El Cajon and revenge for the Foothillers.

The Brave war-whoops and threatening smoke signals failed to bother Grossmont guard Tom Jones much as his calm floor work has continued to amuse the crowd. This contributes much in keeping with the Foothiller quintet a smooth running machine. He also packed away nine points for himself.

The Grossmont forces will clash with the Chula Vista Spartans next on January 17th.



YEAR 'ROUND PLAYGROUND



Daughters of Union Veterans of the Civil War, Nancy Hanks Lincoln Tent 5, at Veterans' War Memorial Building, Balboa

The famous Zoo is one of the big attractions of the world.

Home of the largest moth ball fleet and technical training. Some of the finest sport cars in America will vie in what has become the West Coast's finest sports car racing classic July 10. Competition, held in nearly every

DIRECTORS
Directors of Lakeside Sanitation District are, F. L. Boyd, Willard Johnson, Tom H. Barkdull, Harvey Bair.

U.S. POSTOFFICE
Lakeside
Winston Oakes, Postmaster
Woodside and Main

class, is staged at scenic Torrey Pines, 300 feet above the blue Pacific.

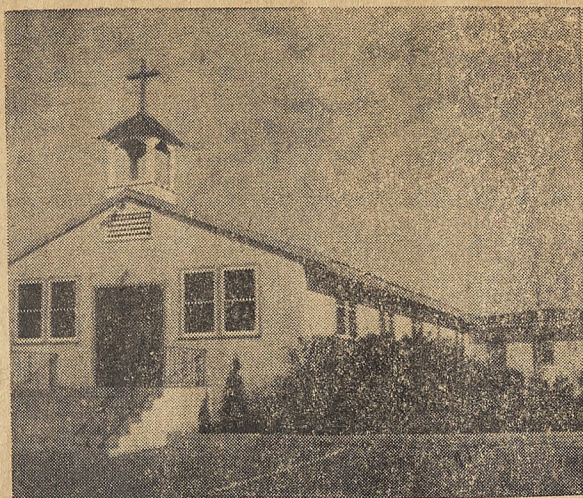
LAKESIDE COMMUNITY PRESBYTERIAN CHURCH



Maine Ave. at Park St.
Educational Building and Church
Office, 130 S. Benedict St.
Houses the Sr. and Jr. Depts.
Rev. T. E. Roberts, Pastor
Office Phone HI 3-1322
Res. HI 3-1325
9:30 a. m. Early Worship Service for adults and older young people.
9:30 a. m. Departmental Sunday School for nursery through 9th Grade.

11:00 a. m., Second Worship Service.
6:30 p. m., Sr. High Youth Fellowship.
7:00 p. m., Jr. High Youth Fellowship.
Nursery continuous under supervision from 9:30 until noon every Sunday.
3:30 p. m. Wednesday, Junior Girls' Choir rehearsal.
7:30 p. m. Thursday, Adult Choir rehearsal.

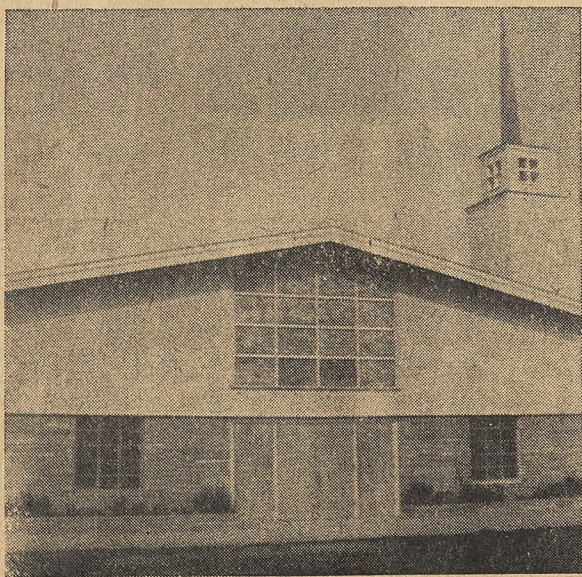
OUR LADY OF PERPETUAL HELP (Catholic)



One Mile east of Lakeside on El Monte Road
Telephone HI 3-1412
Sunday Masses: 7:00, 8:00, 9:30 and 10:30 a. m.
Weekday Mass: 7:00 a. m. Saturday Mornings at 8:00 a. m.
Confessions: Saturday 10:30 a.

m. (Children): 3:30 to 4:30 and 7:30 to 8:30 p. m.
...Devotions: Tuesday Evening Novena to Our Lady of Perpetual Help at 7:45.
Catechism: Each Saturday morning from 9:00 to 11:00.
Information Class: Each Monday at 7:30 p. m.

FIRST BAPTIST CHURCH

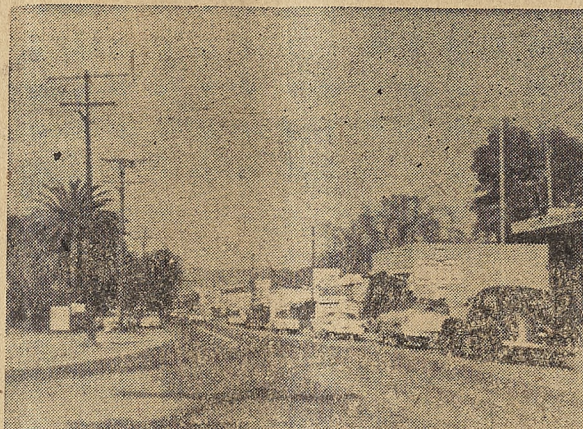


Rev. E. R. Bigelow, Pastor
9:30 a. m., Sunday School.
11:00 a. m., Worship Service.

7:00 p. m., Training Union.
8:00 p. m., Wednesday, Bible Service and Prayer Meeting.

LITTLE LEAGUE
Plans were discussed for the 1956 Little League games. Umpires and equipment also got

Pedestrians still have the right of way in the crosswalk.



Lakeside's Maine Avenue, Looking North

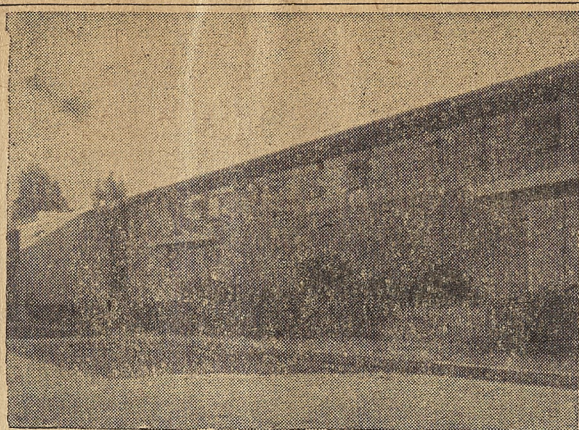


LAKESIDE BRANCH

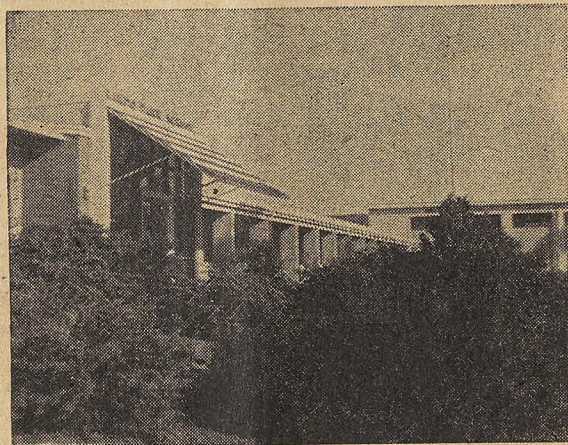
Lido Lake Park
Hours — Monday, Wednesday, Friday, 1:00 p. m. to 6:00 p. m.

San Diego County Library

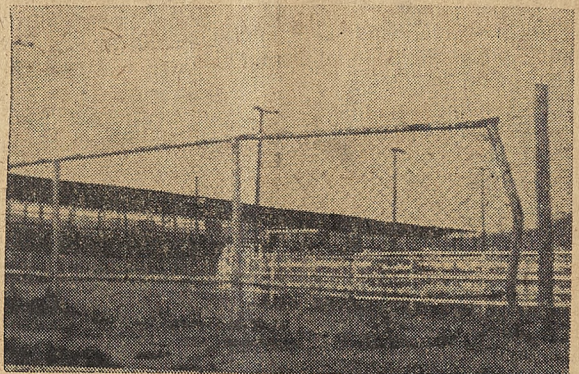
Saturday—1:00 p. m. to 12 noon.
Mrs. Genevieve Schnabel, Librarian.



Lakeside Union Elementary School



Lindo Park Elementary School



A bull's eye view of Lakeside's famous rodeo arena

WHEN THEY BITE

Surface Fish
Tuna — June through October. Best in July and August.

Barracuda—April through September. Best in May and June.
Marlin—July through October. Best in August and September.

Bottom Fish
Kelp Bass, Rock Bass, Ling Cod, Crouper, Halibut, Black Bass, Sheephead — Good every month in the year.

Broadbill—July through October. Best in August and September.

White Sea Bass—All year, but best in May and June.
Mackerel—All year, but best in July, August and September.

LA JOLLA

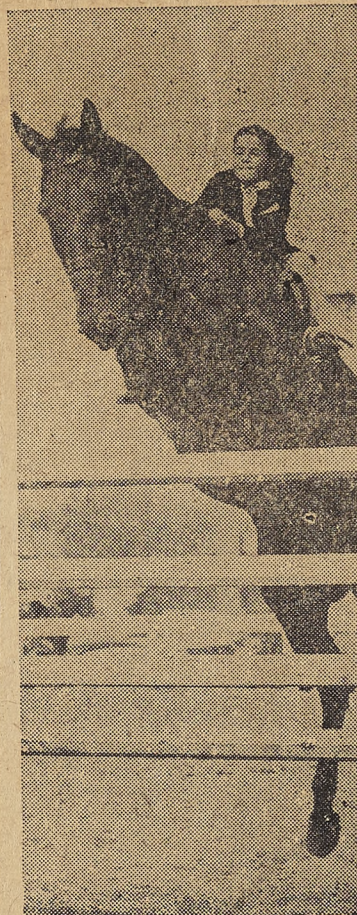
Swimming in the cove, famous restaurants, unusual caves and rock formations, surf fishing picnicking facilities. The name means "The Jewel."

WARNER HOT SPRINGS

The elevation at Warner Hot Springs is 3,165 feet, and it is located in the northern part of San Diego County. It was the original Indian settlement of Agua Caliente. J. J. Warner, an American trader, settled at this point in 1831.

The curative powers of its springs are unexcelled in America or Europe, according to medical authorities.

THE SPORT OF KINGS



Equestrian activities are enjoyed by young and old alike at the riding and horse show centers.

Enjoy Coast League

Baseball Games



Many a thrill is witnessed by crowds at the Padre baseball games at Lane Field.

STATE SOCIETIES

Missouri

Meetings second Saturday at the church, Jackson and Ft. Stockton Dr., 6 p. m.

Iowa

Meetings every third Friday at Highland and Landis Community Center.

Federation of State Societies
Meetings fourth Friday at Community Center, Highland and Landis.

Ohio

Meetings on third Wednesday at Presbyterian Church, 4th and Date Sts.

Do I refuse to drink before driving?

—Don't Miss "Serafina"—

There are a number of golf courses to accommodate the throngs who enjoy that sport.

NATURAL HISTORY MUSEUM

At El Prado and Park Boulevard. Houses fascinating exhibits of fauna, flora, minerals and special exhibits of birds and animals in natural surroundings. Open daily 10 to 4:30. Movies Sunday at 1:30 and 3.

OPEN HOUSE

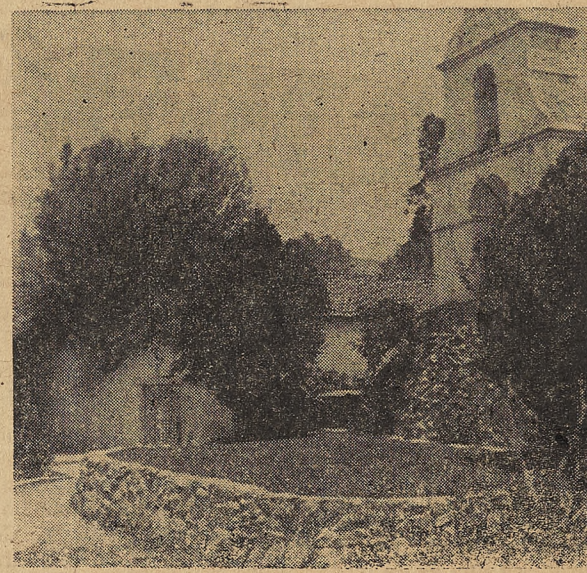
House of Pacific Relations, Sundays to 5 p. m.

Seven beach and bay swimming centers lure thousands daily for a cool-off dip during the year.

Beautiful queens, colorful floats and hundreds of thousands of spectators make up the many annual pageants and parades.

SPECKLES ORGAN PAVILION

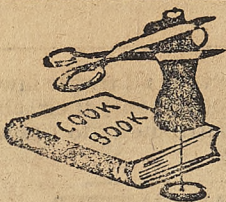
South of El Prado. Scene of outdoor organ concerts at 2:30 p. m. Saturdays, Sundays and holidays free to the public.



(Above) Bell tower and Mission San Antonio de Pala.

Reipies

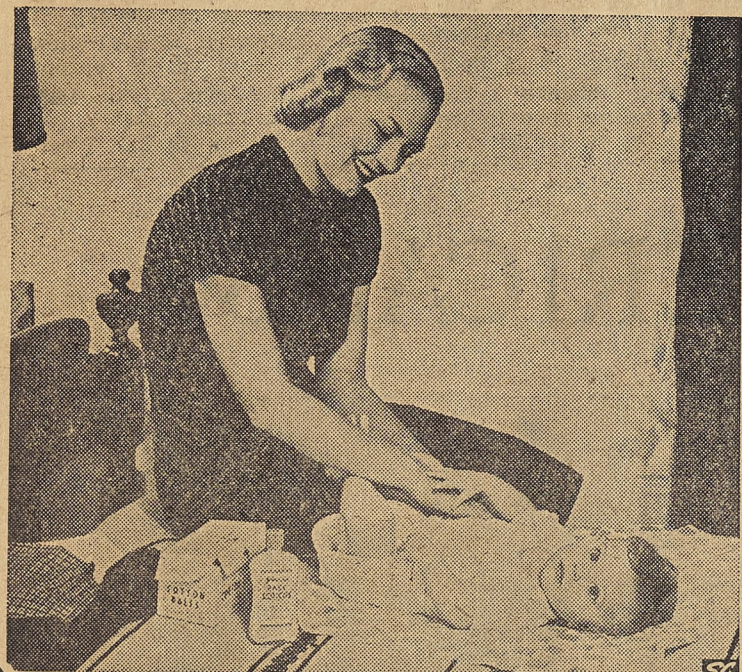
Fashions



Women's Page

Home & Garden

Afternoon Visits Made Easy For Baby Are More Fun For Mother



Mothers who plan to take Baby along with them on afternoon visits, can make the excursions easy for the youngster and pleasant for themselves. There are just a few hints to follow.

Most important precaution is to maintain calm. Hurrying about may give Baby the idea that something unusual is taking place, and this tiny creature of habit is likely to rebel. Therefore, it's a good idea to plan ahead so you won't have to rush Baby's bottle, or feeding and dressing routines.

It's best, of course, not to take any youngster outdoors immediately after feeding him. Let him rest comfortably indoors for about an hour.

In eagerness to present Baby at his best, some mothers save new "company best" clothes for such occasions. Often a tot reacts badly to new, stiff and unfamiliar clothes. Generally, the ones he's become accustomed to are most comfortable and keep him at his happy best.

Just before starting out, anoint Baby's cheeks, neck, chin, wrists and hands with baby lotion. This pleasant-to-use emulsion is a blend of pure bland oil and water with lanolin and an antiseptic added. Applied before outings, after baths and diaper switches, it helps ward off windburn, chapping, and minor skin irritations of infancy. Frequent applications of this white lotion keep baby's skin soft and smooth enough for even company inspection.

Mother will also find it handy to take along a small bag packed with Baby's essentials: an extra sweater in case the friend's house is chilly, fresh diapers, lotion to keep baby sweet and comfortable throughout the visit. As a thoughtful guest, you might include a plastic pad. This protects beds or chairs used in the diaper-switching routine.

Some mothers include in the bag two toys—one old, familiar one—one new and attention-holding one.

Plan Your Cleaning Closet

from SMALL HOMES GUIDE

A closet engineered to fit your assortment of cleaning supplies and odds-and-ends will save you time, energy and temper. Properly planned, it need take up little space.

First, plan what you want to store in the closet: vacuum cleaner, pail, mops, brooms, ironing board, table leaves, or whatever. Perhaps you will also want to use the closet for sports equipment such as fishing rods, golf clubs and guns.

Next, measure the tallest and widest item you want to store in the closet. Your vacuum cleaner will probably be the most awkward. That should fit in without



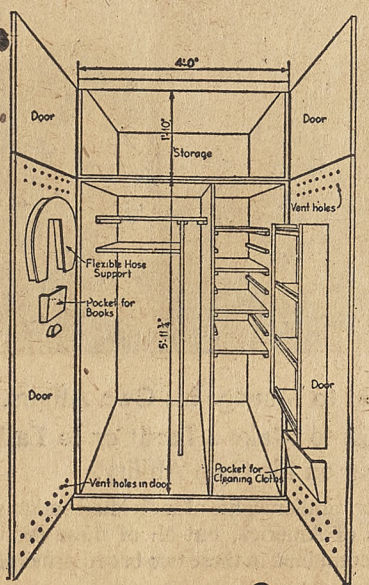
any skew-hawing. Above it you can place a shelf to hold cleaning equipment—cloths, newspapers, paper bags and dust bag filters for the cleaner.

Shelves of special shapes like the L, U and the half-shelf might be the answer to how best to use the space available. The U-shaped shelves shown above hold small items; the center leaves space for tall bottles. Vertical dividers nailed below the lower shelf will keep everything in its place.

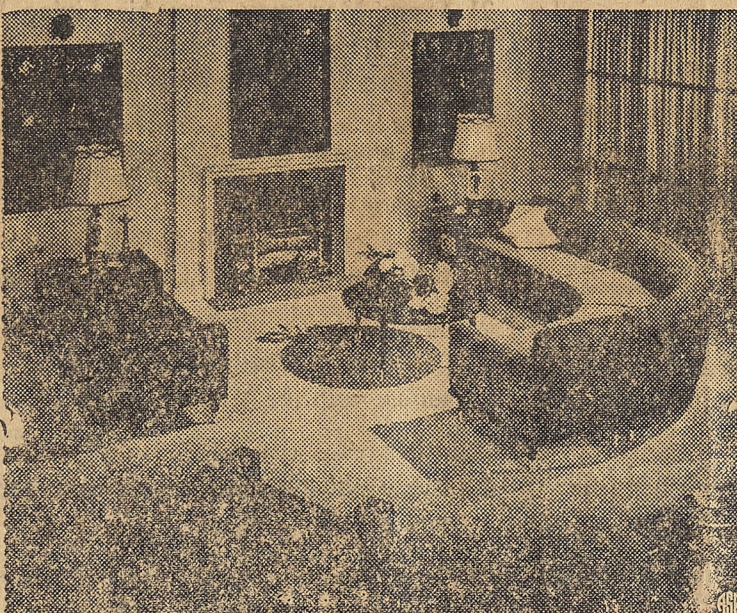
An important point is plan to store what is most frequently used at finger-tip length with no reaching and no stretching.

Adequate ventilation at top and bottom is also a must, for safety reasons. Oily mops and rags can be dangerous otherwise.

Finish the interior of the closet with a grease and dustproof finish. Glossy or semigloss paint, linoleum or oil cloth fill the order.



'Sitting On A Curve'

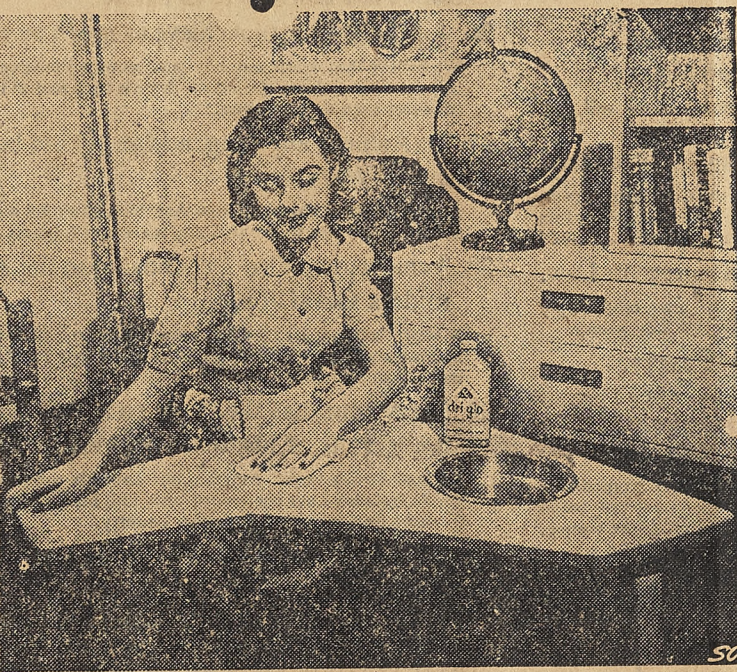


The curved sectional sofa continues to grow in popularity. Notice the unique arrangement in the setting shown. Here the curved sectional sofa adds more seating units to a fireplace arrangement without sacrificing the attractiveness of the setting.

Another great advantage to the curved sectional sofa is its practicality when used in front of a corner window arrangement. You don't obstruct the view.

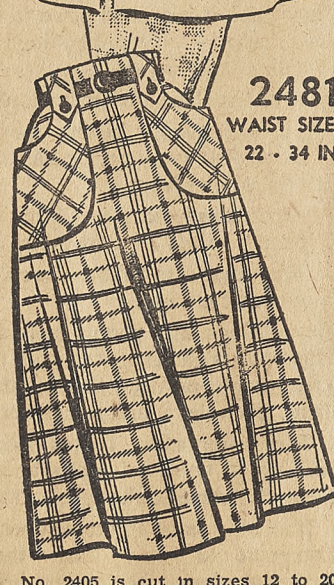
The pieces shown are part of an entire grouping of coordinated upholstered and occasional case pieces.

This furniture is not expensive. Here is an excellent example of furnishing a room in good taste on a modest budget.



Dri-Glo Photo

No, it's not a nonsense syllable, or modern verse, it's one of the newest developments in chemical science and a very good reason why you don't have to worry about spilling liquids on your furniture. As functional as modern furniture, is the new polish that contains silicones which give a protective, glass-like coating to wood, enamel, leather and metal surfaces. Water marks from potted plants need not mar the coffee table if a first application is made of this amazing new furniture polish which resists stains and gives the woodwork a dry glow.

2405
SIZES
12-442481
WAIST SIZES
22-34 IN.

No. 2405 is cut in sizes 12 to 20; 36 to 44. Size 18, 2 1/2 yds. 54-in.
No. 2481 is cut in waist sizes 22, 24, 26, 28, 30, 32, 34. Size 28, 1 1/2 yds. 54-in.
Send 30c for EACH pattern with name, address, style number and size to AUDREY LANE BUREAU, Box 369, Madison Square Station, New York 10, N.Y. THE NEW FALL-WINTER FASHION BOOK shows over 100 other styles. 25c extra.

"I REMEMBER"

BY THE OLD TIMERS

From W. C. Norton, Temperance, Mich.: I remember the woodburning locomotives that used to fuel up where we lived. I remember the cradle and wood rake. I remember my first chew of tobacco, although it was 75 years ago.

From Mrs. E. C. Sillin, Utica, Ohio: Mother would take wood ashes and put them in a barrel, pour water over them and get lye. Then she would take several large ears of corn and shell into a large pan and pour some of the lye and water over the corn. She would cook until you could rub the hulls off the corn with your hands. The product was called hominy.

From Mrs. Godfred Eisele, Chelsea, Mich.: I remember when I was about 8, my mother rented a huckleberry marsh. All they paid then was three cents a quart. When I was 17 I worked in a hotel—had to clean and fill about 30 lamps each day.

From Mrs. Nina Brewer, Winnebago, Texas: I remember when we used to buy a bottle of medicine and there would be a cork-screw inside the box to remove the stopper from the bottle. I remember when spools had 100 yards of thread for five cents (now only 60 yards).

From Olga K. Robinson, Menlo Park, Calif.: I remember back in New York state when the winter's water supply was hauled by man power through a hole in the ice on the Salmon river. After the hole was cut it was enclosed with a box and cover to keep out dogs.

TO REMOVE grease spots easily from a suede shoe, rub with a cloth which has been dipped in ordinary glycerine.

To fire-proof upholstery, garments or curtains, dissolve 7 ounces of borax and 3 ounces of boric acid in 2 quarts of water. This may be sprayed on upholstery or may be used as a dip for the other articles. This does not prevent charring but it does prevent burning. Repeat treatment after each cleaning.

Jewelry that has been dulled may be brightened by dipping in a solution of 2 tablespoons of baking soda to a quart of warm water. After cleaning, rinse and polish with a dry cloth.

Use natural wood to frame pictures. The wood may be kept its natural color or you may paint the frame white or a solid color chosen from the picture itself.

Keeping a mounted blackboard hung at eye level just outside the backdoor is a useful way of reminding children and tradespeople. It may be used to remind youngsters to remove rubbers before coming into the house or tradespeople that you are busy at certain times and do not wish to be interrupted.

RECIPE OF THE WEEK

Coffee Bread Pudding

(Serves 6)

- 3 cups crumbled bread
- 1/2 cup brown sugar
- 1/2 teaspoon salt
- 1/4 teaspoon cinnamon
- 1/4 teaspoon cloves
- 1/4 cup melted butter or substitute

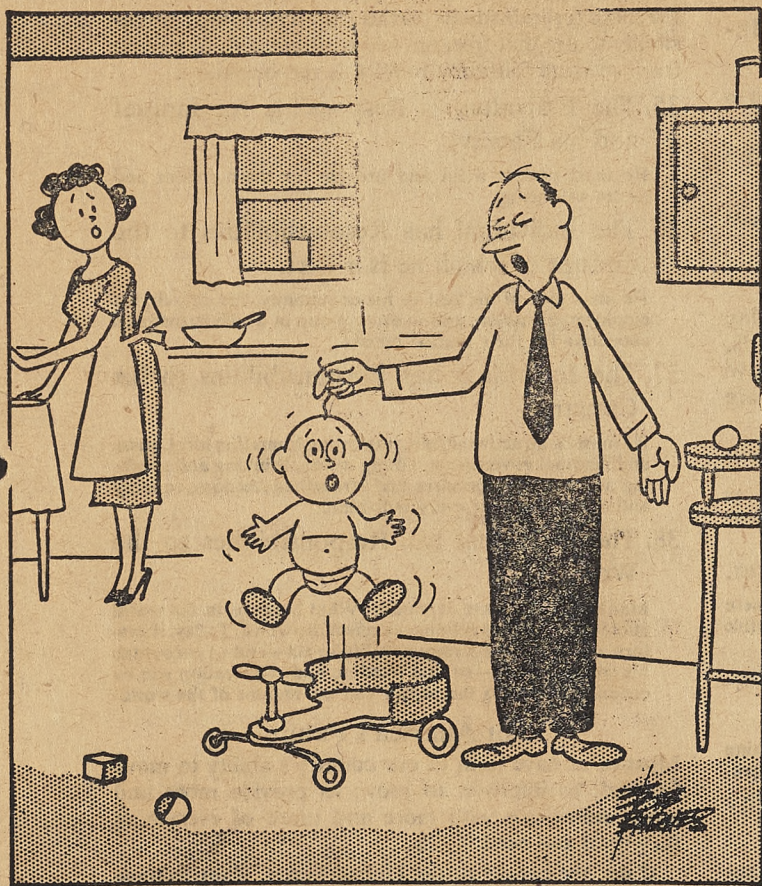
- 2 eggs, beaten
- 2 cups hot milk
- 2 cups strong hot coffee

Arrange bread in greased pudding dish. Combine brown sugar, salt and spices with melted butter and eggs. Stir in milk and coffee and turn over bread. Bake in a slow (300°F.) oven about 1 hour.

To remove crayon marks on washable wallpaper sponge with carbon tetrachloride, then wash with soap and water. On non-washable wallpaper dampen a clean soft cloth with carbon tetrachloride and sponge lightly but do not rub. Repeated sponging may lighten them to make them almost invisible.

Use your bread board whenever you slice or chop foods of any kind to prevent linoleum covered work surfaces from scratching.

LAFF OF THE WEEK



"Oops! ... Guess it wasn't a loose hair after all."

FREE TO THE RUPTURED

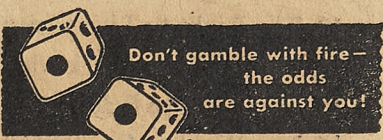
GENEROUS 6-WEEK SUPPLY

TRUSS EASER POWDER

Don't suffer torture, idleness and discomfort from your present truss. Famous Truss Easer Powder will let you wear it with solid comfort. This soothing, medicated powder helps prevent chafing, rubbing and gouging. Soothes tender skin—helps prevent inflammation. FREE sample offer good for limited time only—so don't delay. Send name and address today.

JUST CLIP AND MAIL THIS AD FOR FREE SAMPLE

TRUSS EASER LABORATORIES, Dept. SC3
2335 Cottage Grove Ave. • Chicago 16, Illinois



LAKEVIEW CITIZEN
P. O. Box 376

G. A. DOUGHERTY
Editor and Publisher

Bob Turner
Sport Correspondent

All copy subject to editorial revision

News and advertising not in good taste — not acceptable

Classified: 15c per line per issue

Subscription \$2.50 per year

KIWANIS CLUB
Meets 12:10 p. m. each Tuesday in Kiwanis Hall.

SPORTSMEN'S CLUB
Meets in Memorial Building.

OPTIMISTS
President, Martin Christian.
Vice-President, "Red" Wagner.
Secretary - Treasurer, "Bing" Miller.
Directors: Wayne Dixon, Jack Hedger.

EMERGENCY CALLS
Lakeside Fire Dept. HI 3-1010.
La Mesa Forestry, HO 6-3233.
Lakeside Rd. Station HI 3-1258.
Ambulance Service, HI 4-4403.
Sheriff, El Cajon, HI 4-2135.

IDEAL
BARBER SHOP

Arcade Building

Superior Auto Repair
Service

EL MONTE GARAGE
Phone HI 3-1371

Our Work Guaranteed
Res. HI 3-1582 Lakeside

Citizen Subscription Agency

WOODSIDE GADGET SHOP
Hobby Kits, Models, Floren
Dinnerware, Plastics
Notions
Cottonwood and Woodside

LAKEVIEW
BARBER SHOP

Two Barbers
108 S. Maine Avenue

NEW FURNITURE
and Used

Credit Terms
DICK & VELMA'S

Phone HI 3-1122

HI 3-8223 Free Estimates

LAKEVIEW ELECTRIC
Industrial, Commercial and
Residential

Tom Neal 319 So. Main

Homes Acreage Ranches
F. L. BOYD REALTY CO.

Forace L. Boyd, Realtor
Licensed Real Estate Broker
HI 3-1361 127 No. Maine.

JUNE'S

Gift and Hobby Shop
Arts — Crafts — Models
Open Evenings Till 7
HI 3-8446 110 So. Main

CITY BARBER SHOP

J. B. Strickland
111 South Maine Ave
Hours 8:30 a.m. to 6:30 p.m.
Mail Address RR 2, Box 1163

OUR PET SHOP

Horse Meat, 4 lb. \$1.00
Rabbit Pellets, Mash, Scratch
Pidgeon Food
HI 3-1393 Woodside & Cajon

LAKEVIEW
WELFARE ASSOCIATION
A Red Feather Agency
Meets first Wednesday of each
month at Education Center.

FIRST CHURCH OF CHRIST-
SCIENTIST

Los Coches Rd., near Maine Ave.
Reading Room, 225 S. Maine
9:30 a. m. Sunday School.
1:00 a. m. Sunday Church Ser-
vice.
8:00 p. m. Wednesday, Evening
g Meetings

WESLYAN
METHODIST CHURCH
Rev. D. Wilson, Pastor
9:45 a. h., Sunday School.
11:00 a. m., Morning Worship.

7:00 p. m. Evangelical Service.
7:30 p. m. Wed., Prayer Meet-
ing.

ASSEMBLY OF GOD
E. I. Hutsell, Pastor
Sunday School, 10 a. m.
Preaching 11 a. m.
Evangelistic 7:30 p. m. Wednes-
day Evening.

SEVENTH DAY ADVENTIST
Virginia Adams, Lakeside
Home Missionary

LAKEVIEW
CHURCH OF CHRIST
Elmer D. Jenkins, Minister
Bible School, 9:30 a. m.
Morning Worship 10:30.
Evening Worship, 7:30.

WOMAN'S CLUB
Meets in Kiwanis Hall.

VETERANS FOREIGN WARS
Carter Smith Post 5867
and Ladies Auxiliary
Memorial Building

MASONIC CLUB
Meets at Memorial Building.

SCRIPPS INSITUION
Oceanographic museum, with
many examples of deep sea life,
is open to the public, North of
La Jolla; follow signs.

—Musical "Serafina" a treat—
Mid-Week Service 7:00 p. m.

Have respect for all traffic laws
and school regulations; their ob-
servance contributes to your
child's safety.

NAVAL HEADQUARTERS

The headquarters for the 11th
Naval District are at the foot of
Broadway.

MARINE RECRUIT DEPOT

Training site for all U. S. Ma-
rine recruits from the western
part of the country. Base open
to public daily between 1 and
3:30 p. m. Review open to the
public at 3 p. m. each Friday.

FINE ARTS GALLERY

Fronting the Plaza de Panama
on El Prado, Splendid high-
national ranking exhibits of art
treasures. Open daily from 9:15
except Mondays. Sundays, open
from 2:15. Special program at 3.

MUSEUM OF MAN

In California building on El
Prado. Contains anthropological
exhibits, American Indian relics.
Open 10 to 4:45 daily except
Tuesdays. Sundays: 2 to 4:45.
Don't Miss "Stars In The West"

PRIMER FOR AMERICANS

You live in the United States of America. You are an American.

Real Americans like their country. They are proud of it. They think it is a good place to live. And they want to keep it good—to keep it getting better all the time.

Why is America the way it is? What makes it a good place to live? The answer is simply this:

Throughout our history most Americans have be-
lieved that every person has certain *rights* and *duties*
and *responsibilities*.

Americans have believed that there are certain things
people *should* do, and things they *should not* do.

They have also believed in certain things that people
are, and *are not*.

These things that people believe are called *principles*.
This book is an attempt to state the Principles of Amer-
ica in simple, primer fashion so that you can understand
them, learn them, and remember them.

This is important. It was because earlier Americans
believed in these principles and guided their lives by
them, that America has grown to be the good place it is.

If all of us learn and remember these principles—if we
also guide our lives by them—then we can help to keep
America growing better, and better, and better.

And if we follow these Principles of America, we can
help make the world a better place to live in, too.

The Principles of America are these . . .

1. Each Person is of Importance and Value as
an Individual.

This is the cornerstone . . . the foundation of all our other
beliefs in a person's right to live his own life, to speak for
himself, to choose and change his leaders.

From it comes our hatred of those "isms" under which the
individual has no value or importance as a *person*, but is only
one of many unimportant people who have to live the way
their leaders tell them to.

Coming directly from that first principle are two others
that are also part of the foundation of Americanism.

2. We Believe that All Men should Enjoy Per-
sonal Freedom.

3. We Believe that All Men are Created Equal.
It is worth noting that the Declaration of Independence ex-
pressed the belief that "all men are created equal." It did not
state or imply a belief that men *develop* equally or have equal
ability, or that they should ever be forced to an exact equality
of thought, speech or material possessions.

That would be equality without *freedom*. Americans have
always believed the two should go together.

In our Constitution, and in other laws of our land,
there are set down principles to protect the rights and
freedoms and equality of individuals.

4. The Right to Freedom of Speech.

This includes freedom of the press, of radio, of motion pic-
tures, of every means by which man may express his thoughts.

5. The Right to Freedom of Assembly.

As we believe in the right of individual action, so we believe
that individuals should be free to act together.

6. The Right to Freedom of Worship.

Not only is the individual free to worship as he will, but
religions themselves are free and equal.

7. The Right to Security of Person and Property.

Not just one, but three Amendments to the Constitution (4th,
5th and 14th) protect against illegal search and seizure, or loss
of life, liberty, or property, without "due process of law."

8. The Right to Equal Protection before the Law.

As individuals are equally important, so laws must apply
equally to all, without special privileges for any group.

9. The Right to Freedom from Slavery.

This includes "the right to quit," for no individual may be
forced to work for another.

10. The Right to Petition the Government.

The right of the individual to "petition the government for
redress of grievances" is evidence of the American belief
that government is the servant, not the master, of the people.

11. The Right to Vote for people of your choice.

This is the individual's most potent weapon in the protection
of his rights and freedoms . . . a weapon that to be effective
must be constantly and wisely used.

Other Principles hold that every man has . . .

12. The Right to a Good Education.

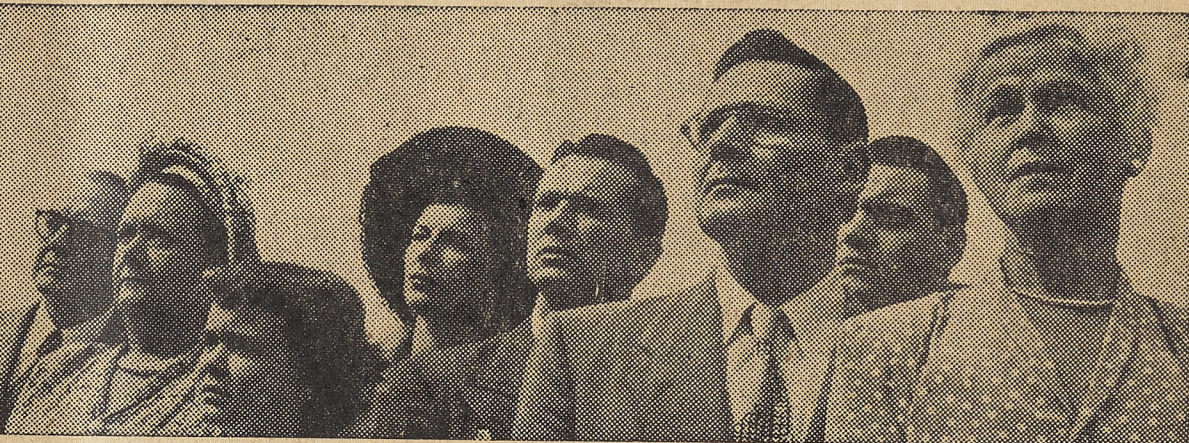
13. The Right to Live where he pleases.

14. The Right to Work where he wants to.

15. The Right to Belong to an Organization.

16. The Right to Own Property.

17. The Right to Start his Own Business.



18. The Right to Manage his Own Affairs.

19. The Right to Make a Profit or to Fail,
depending on his Own Ability.

There are other, similar rights of individual action which
are Principles of America, but all of these individual
rights may be combined in these two broad principles . . .

20. Every Man is entitled to Freedom and Equal-
ity of Opportunity.

21. Every Man may Earn his Living When,
Where, and How he wants to.

There are also Limiting Principles . . .

Principles of individual *freedom* sometimes clash with
those of individual *equality*. Therefore our rights as in-
dividuals must be limited, and those limitations are them-
selves *principles*.

22. The Rights of any Individual shall not In-
terfere with those of Other Individuals.

Your right to swing your arms stops where the other fellow's
nose starts.

23. The Rights of any Individual shall not In-
terfere with the Welfare of the People.

Freedom of speech does not give the individual the right to
shout "fire" in a crowded theatre.

24. Every Individual owes Obedience to the Laws
under which he Lives.

The individual has the right to talk against a law, to work and
vote to change that law, but NOT to disobey that law.

Principles that are Patterns of Behavior . . .

Many of our principles of individual freedom and equality
are guaranteed to us by law. But we have other beliefs,
other general rules of action and conduct that have
grown to the status of principles. And these too, are
foundations of Americanism.

25. A Man shall be Judged by his Own Record.

A man's family background, his race or his religion, is not as
important as what that man himself can do, for Americans
believe a man must stand on his own feet.

26. A Man is Free to Achieve as much as he can.

We believe that where any boy may become President, where
any man may achieve greatness, there is the greatest incentive
for every man to do his best.

27. To Achieve anything, a Man should be Will-
ing to Work.

Americans have always known that "you don't get something
for nothing," that to get anything takes a willingness to work.

28. Achievement also Depends upon the Ability
to do a Good Job.

Add to "willingness to work" the ability to produce results
and the combination is the basis for most individual achieve-
ment in our country.

29. Every Man has the Right to a Fair Share of
the Results of his Work and his Ability.

Because of this belief, America has not only produced more
goods, but they have been more fairly and more widely shared
by more people than in any other country.

30. Security is the Ability of a Man to Provide
for himself.

The only true security for any individual is the opportunity,
the ability, and the *determination* to work and plan and save
for his own present and future. Self-reliance is vital to in-
dividual independence and personal freedom. No man can be
"proud and free" who depends on others for his security.

31. When an Individual cannot Provide his own
Security, the Responsibility should be As-
sumed by Others.

We believe that no one should starve, or be without adequate
clothing and shelter, so those who have more than their basic
needs share the responsibility of providing the essentials of
security for those who need help.

32. Each Individual must Deal Fairly with others.

Honesty, fairness, and personal integrity are virtues that help
free and independent individuals get along with each other
without losing their independence.

33. Fair and Free Competition is a Good Thing.

Americans have always believed that competition among in-
dividuals or groups encourages greater effort which in turn
brings greater benefits to all.

34. Cooperation among Individuals is Vital.

PRESIDENT EISENHOWER has said: "The freedom to compete
vigorously accompanied by a readiness to cooperate whole-
heartedly for the performance of community and national
functions, together make our system the most productive on
earth."

Principles of Individual Responsibility . . .

Freedom for individuals carries with it an equal respon-
sibility to use that freedom wisely. If we wish to remain
free, we must faithfully fulfill this responsibility.

35. The Individual is Responsible for himself
and his Family.

He must protect them and provide for their present and
future well-being.

36. The Individual has Responsibilities to the
Groups of which he is a Part.

He must give of his best to his community, his church, his
employer, his union, and to every group in which individuals
cooperate for their mutual benefit.

37. The Individual has Responsibilities to his
Country.

He must be an active citizen, interesting himself in local, state,
and national government, voting wisely, thinking and speak-
ing and acting to preserve and strengthen freedom, equality
and opportunity for every individual.

38. The Individual has Responsibilities to the
World.

Man's horizons have expanded. What happens in the world
affects him, and his actions can affect the world. Today, there-
fore, each man has a responsibility to act—and to encourage
his country to act—so that freedom and cooperation will be
encouraged among the people and the nations of the world.

For America's Future

Most of us have faith in our country's ability to move
forward, to improve, to grow, to provide more and
more individuals with more and more of everything
they want and need in life . . .

If we, the people of the United States, want to have
more material benefits, we must believe in and follow
these two principles:

39. The only way we can Have More is to Pro-
duce More; and

40. As we Produce More, we must make it pos-
sible for More and More People to Enjoy
that which we Produce.

If we, the people of the United States, want to have a
better life, spiritually as well as materially . . .

41. We must stand firmly for our Beliefs, our
Rights, our Principles.

There are those who would chip away our confidence so
that their special brand of tyranny might creep into
America. They must not succeed. So, let us ask of every
plan, or act, or idea . . .

Is it With or Against the Principles of America?

SUNDOWN ON THE PACIFIC SHORE

A novel about the Great West

BY RENAN PREVOST

Copyright by Renan Prevost, May 1955 All rights reserved

PREFACE

All thru the West there are Ghost Towns. Mostly in the region of the gold mines, of the wild, reckless days of 1849 and after. There are ruins of buildings and etc., which have a story, of the days, of glory and easy wealth for some men; and disappointment and tragic passing for other men.

About every city there are happenings of the past which are not always recorded; some men leave great names for their accomplishments, and land marks are named after them such as Parks, Streets and Schools. Also there are men, the workers who have "done the work" who are usually forgotten, with their passing on from this world. This story is about these men of great courage, supreme courage. Many of them arrived here without funds, and so gainful employment was necessary and that was work- hard work. Work not in line with their skill in a trade or profession.

Ghost towns have their story. So stories exist about buildings, water works, factories, railroads and other endeavors concerned with the earning of a livelihood. These stories become interesting, because they portray a life during the days of the past almost forgotten. Great buildings or public utilities are usually known by the name of the man or corporation which caused the construction. Very seldom is any credit given to an architect, or the men who actually did the work. These were the men, "the brains" who were responsible for the erection of the structure or etc. And so this novel is about those "brains" and how they came West and what their life was like.

There are certain things effecting the economic welfare of men, which cause them to migrate. Generally it is promise of better living conditions or opportunities of easy attainment of wealth, thru land booms, new agricultural crops such as rare fruits, a better livable climate, as an aid to regain health, or as in the case of the colonization of this great country- an escape from persecution or oppression.

Men have been traveling to the West for generations, so we travel West with our characters, starting in 1880.

AUTHOR'S NOTE

Any similarity of names or places is merely co-incidental. All characters, dates and places are imaginary. The author has endeavored to use names of his own invention. If by chance the name of a living, or deceased person, or relative has been used, or any similarity thereof, the author offers apologies, for an unavoidable accident, which sometimes happens.

The author wishes to acknowledge, with thanks and sincere appreciation, the help that many old residents of the locale have supplied. Much of the material used has been obtained during many years of taking notes. Many of the yarns, stories and hearsay have been combined to make this novel.

CHAPTER TWELVE

The Story About Baja California.

A Foreigner's Speech About "This America."

Continued from last week

We are now in a cycle of dry years, soon as we have a cycle of wet years, then other farmers will take up the same venture. I have known some farmers who cuss this country, they sell out and go elsewhere, but many times they come back and try it again. There is some thing about a farmer that is queer. They can go broke with poor crop, but they seem always to get in another crop somehow. It seems that farmers that locate here in a river valley are the most prosperous; despite the fact that in flood years many of their crops and sometimes their buildings are flooded and washed out. That is the plight of many farmers, and there are many of them here," explained Mr. Marcus.

The Story About Baja California.

A Foreigner's Speech About "This America."

That evening, as supper was finished and the girls were preparing to wash the dishes, Bill speaks.

"Anna and Dora, would you like to accompany Jerry and myself to the theatre tonight? The Merchant of Venice is being produced. If Mr. Marcus will give his kind permission."

"Oh, Bill," exclaimed Anna, "I would enjoy it very much. Is it alright with you, Father?"

"Yes, Father, I would like to go, too," said Dora.

"Why, yes, of course you can go," said the kindly old gentleman, and he winked at Bill.

The girls dressed in their best; and soon the boys were ready; a true and fine looking foursome. A very happy father that night was Mr. Marcus.

After the theatre that night the foursome stopped at the City Ice Cream Parlor.

Anna asked, "Bill, do you like me, could you learn to love me?"

"Why Anna!" said Dora.

"I see nothing wrong with that," said Anna.

"Oh, but you should not be so forward," Dora replied.

"I know this may not be Leap Year, but did you ever hear of the Canadian Mounted Police? They always get their man. If I am to have a full and complete life I must have a man, too."

"Oh, Anna! I am shocked," replied Dora.

"No, you should not be," said Jerry. "We are old enough to be frank in our talk. You know, Dora, I like you."

"Oh, Mr. Todd."

"This is getting to be a romantic party. Let us go home," said Bill.

Arriving home, Mr. Marcus was waiting up to welcome them. It was late, so Bill and Jerry retired to their room.

Bill said, Jerry, I am going to need some help tomorrow. I have leased a two story building on Second Street, and I am furnish it from the store."

"Sure, I will help you, Bill. What do you want me to do."

"Tomorrow you go to the Jones Livery Stable and rent the use of a wagon and two horses. I will give you the money in the morning."

The next three days were moving days. The boys furnished the second floor with household goods from the Marcus store. It was hard work. Such an array of odds and ends of furniture. There were dressers with old-fashioned marble tops. Very seldom did any room have complete sets of matched furniture. All the furniture that was used was such items which did not sell; rugs with holes in them, easily covered with a throw rug. So Bill thought it was good ridance of unwanted pieces. When they had finished and were about ready to return to the Livery Stable, a large, portly woman approached them. She was well dressed; had on a massive hat, flowers of many colors all around it. A red ostrich feather hanging lazily on the rear of the brim. The whole hat on a head of massive red hair. She was the sort of a person who made acquaintances very fast. She had much gusto about herself. By the appearance of her clothes, which were expensive, it appeared that money was a secondary consideration to her.

She said, "Gentlemen, who owns this place?"

"Why do asked?" Bill inquired.

"Because I might buy it."

"I have the lease on this place, and I own the furnishings," replied Bill.

"Listen, Bub," she said. "How much do you want for the place; lease and all that you have in it?"

Bill did not think that the old lady was serious, so he seemed unconcerned. When the boys were up on the wagon, ready to go Bill replied:

"How much will you offer, the lease is for one year."

"How much have you got in the place, Bub? I will double it, and pay cash now."

"Oh, no," said Bill. "What I have in it is none of your business." Then he turned to Jerry and said, "Let's go now."

Madam Fournier was sure a grand sight. "Wow," what a woman. A conversation frequently heard was, as two men were walking past:

"Man! That is a woman, and how! Just look at that hat and those high heel shoes."

"Man She is something," remarked a looker-on who was promptly answered by his pal.

"Never mind the hat and the shoes. The good points are in between the hat on the top and the shoes on ground. That is it—the points in between."

Although madam usually heard such remarks, she never got mad. Sometimes a polite smile was her reply. She knew the reality of life and never would such remarks make her mad.

Anyone who made a remark about her, in a joking way, or in fun, soon found themselves answered promptly, and courteously, but in a very original way.

The madam's common reply was, "It is very nice, if you can get it." However, no further comment was necessary.

"I get it now. I have seen that kind of a woman at the Paradise Amusement house back home," offered Bill.

Wait a minute, fellows, can't we make a deal?" she said. "I am not that kind of a woman that you referred to."

"Sure, we can make a deal. How much will you offer?"

"O. K., Bub. How many rooms are there?" she asked.

"Ten upstairs, and a large store room downstairs, which is vacant. The plumbing is in good condition, and you can renew the lease if you want to," replied Jerry.

"Where is the nearest grocery store?"

"Two blocks up the street, and there are plenty of saloons on the next street, over there. Any more questions?" asked Bill.

"Alright, here is my offer. I will pay you one thousand dollars cash, here and now," she said.

"Is that the best you can do?" Bill replied.

"Sure it is. Take it or leave it. Make up your mind," she said, acting now somewhat disgusted.

"I'll take it," was Bill's prompt reply.

"You wait here a few minutes," she said, then she went into the doorway, a little out of sight. She pulled up her skirt, and ran her hand down her stocking and took out a roll of bills, returning to Bill she counted out ten one hundred dollar bills, much to the surprise of the boys.

"Give me the keys, and lease papers, and a receipt for the money for the furniture," she said.

The deal was closed. Bill had the money and the Madam had the place.

Arriving at the Livery Stable, the boys thanked the

keeper, then they walked home to the Marcus Furniture Store

"Mr Marcus," suggested Jerry, "here is a master salesman".

"Yes, I know that he is good. It has been his sales that has saved me in this business."

"Well, I sold out the whole place, lease and all, and I got the cash," replied Bill.

"What! This quick?" inquired Mr. Marcus, very much surprised.

"Sure, Here is the dope, or should I say, the deal? I paid Stayson at the bank two hundred dollars for one year lease. I sold the place for one thousand dollars cash, so that leaves a difference of eight hundred dollars. Will you accept four hundred for the furniture that I took from the store?"

"Four hundred for that lot of junk and stuff that has been in this place for years. I noticed what you took and I am glad to be rid of it. A few more deals like that and we will have some elbow room in here. It sure looks good not have the stuff stacked to the ceiling. Yes, I am satisfied, and I will give you a receipt for the money."

"Yes, Sir, I will get it in a few minutes," said Bill as he went up stairs.

"Anna, Anna," he said.

"Yes, Bill, has anything happened?"

"I sold the deal on the Second Street place. How about a little celebration tonight?"

"What do you mean, Bill?" she asked.

"I want you to go with me, and we will purchase something special for the evening meal tonight. I will pay for all of it."

"As you wish, darling." She put her arms around his neck and planted a kiss squarely on his lips. "Darling, you are so nice and considerate of other here. I am happy that my first kiss was for you."

Going down the stairs, hand in hand, they stopped where Mr. Marcus was sitting. Bill took the receipt and then said "We are going out for some things. We will return soon."

When they were away from the store, Bill asked, "What would you like for supper? Something different, something special. Like chicken, or rabbit, and some ice cream."

"Yes, Bill, anything that you say. You are a darling."

"Oranges! Oranges!" That familiar cry again, coming up the street. "Oranges! Oranges! New Town Oranges. Best in California. Oranges! Sweet Oranges," Twitcher was again on the scene.

"Come, Anna. Meet my friend, James Twitcher."

"Mr. James Twitcher, meet my friend, Anna Marcus."

"Glad to know you, I am sure, but call me just Twitcher. I like it better."

"O. K., Twitcher. Here is fifty cents. Leave some oranges at the Marcus Furniture Store when you pass there," said Bill.

"Thank you, Sir." He proceeded down the street. "Oranges! Oranges!"

But this day one Twitcher had a special mission to attend to in regard to water. He was to call on a Mrs. Calfer, and maybe learn something.

"Can you tell me anything about water?" he asked her.

"Well, Son, I can tell a lot. Yes, it can rain here, and rain like maybe you have never seen before. It was a great Christmas present to the farmers on that day in 1861, when it began to rain, and did it rain? Yes it did, for six weeks into the year 1862. Everybody moved away from their homes in the river valleys. Some were taken out by the second story windows and in boats to get ashore. Many of the gullies and canyons were the after-effect of the huge rain. Yes, it changed much of the otherwise level or sloping land to what it is now. There was water running everywhere, as it was a wet season that was wet."

"Has there been any other seasons like that, asked Twitcher.

.....
"There was about the same season in 1884, a real wet one."

"Could you say as to how much rain fell at that time. I mean how many inches?" asked James.

Continued Next Week

WE ANNOUNCE!

A New GERARD & PREVOST operetta

"STARS IN THE WEST"

Overture "Stars In The West"

Moon Eyes — Angelia

Tea Party Sailors

I Have Something to Tell You

Mexican Dance

Me!! Indian

Indian Fire Dance

"Stars In The West"

Songs and Music by

Rena Prevost

To the Village We Go

Stars and Bars

Helping Him

Mother - That Man I'm Going
to be

Yankee Flag

American Brothers, All

A Story about early days here

PREMIERE

SOON

OLD SAN DIEGO Birthplace of California

FIRST YANKEE HOUSE, Old San Diego—The lumber used in this building came around the horn. Take bus to Mason. See "Serafina" for sure—

SERRA CROSS, Presidio Hill Made of old adobe gathered on Presidio Hill, the Serra Cross was erected in 1915 in honor of Father Serra, founder of the

San Diego Bay was first visited by Juan Rodriguez Cabrillo, a Portuguese navigator in the California chain of Missions.

service of the King of Spain, in 1542. A countryman, Sebastian Viscaino, surveyed the bay and adjacent areas in 1602 and named it San Diego.

OLD SAN DIEGO — "Where California Began." This is where the first white man landed and settled on the Pacific coast.

home of the world's largest reflecting telescope and is situated atop Palomar Mountain 68 miles northeast of San Diego via Escondido. A large visitors' gallery allows the public, without cost, to view the structure's interior.

PRESIDIO PARK Presidio Park marks the site of the first settlement on the West Coast, Junipero Serra Museum there, houses fascinating collections of historical interest and value. Above Old San Diego.

OLD MISSION San Diego is the home of the first of the missions in the California chain built by the Spaniards in the 1700's. The Mission San Diego de Alcalá in Mission Valley, is open daily to the public.

MILITARY ESTABLISHMENTS Some of the most important links in the chain of national defense are located in San Diego. The nation's largest Naval Air Station, the world's finest Naval Training Station, the Coast Guard Base and the Marine Corps Recruit Depot for all activities west of the Mississippi are just a few of the mighty military installations here. Visitors are invited to attend reviews and parades. See Calendar of Events.

POINT LOMA The arm which extends seaward from the mainland and provides the western arm of the entrance to San Diego Harbor. Yacht clubs are along the side of the point, and Ballast Point was the place where the old sailing ships stopped to unload and load cargo. The point is the site of great Naval electronics laboratories, Fort Rosecrans, Cabrillo Monument, Rosecrans National Cemetery. View from the end of the point is considered of the best three or four in the world.

San Diego is famous, too, for its art enthusiasts; men and women of the business, professional and family life, work since 1903, and are at present assisting Father Carrillo in the biggest of restoration programs.

lumber schooners may be seen along the docks and in the harbor.

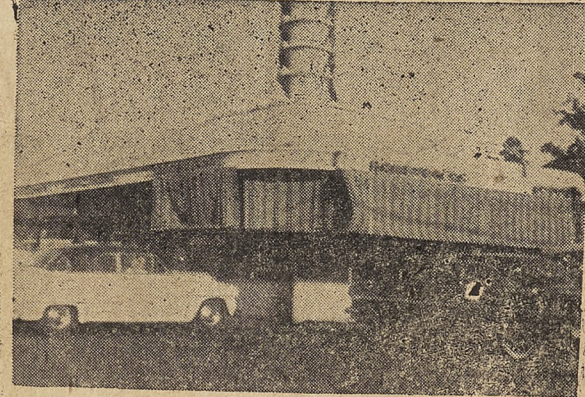
PALOMAR OBSERVATORY Palomar Observatory, in San Diego's back country, is the **MORMON MARKER**

Commemorating one of the longest infantry marches in recorded history, a marker was dedicated in Box Canyon on March 25 1954.

Box Canyon, in the desert east of Julian, is a narrow defile through which the famed Mormon battalion broke its way



Church of the Immaculate Conception



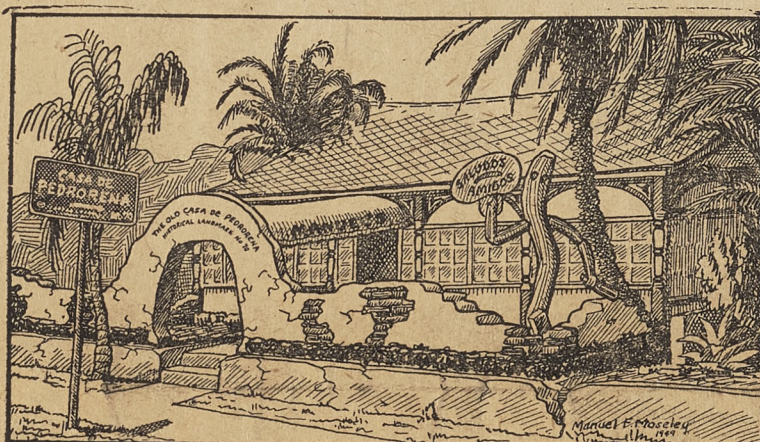
(Above) Glen's convenient Curb Service for quick snacks, Taylor and Juan Streets.



(Above) Casa de Lopez, built in the year 1855 by Francisco Lopez.



(Above) Old adobe chapel, historic landmark on Conde street.



(Above) Historical landmark Casa de Pedrera.



(Above) Turn off point to Pala on Highway 395, a few miles north of Escondido. Turn to the right at this service station.

PALA MISSION IS OPEN TO TOURIST

The Mission Church is a marvel of antiquity; wooden staves hand carved by the first Indian converts; original walls, tile floors and colorful wall decorations painted by the first parishioners 139 years ago. Here is one of San Diego's outstanding tourist attractions.

Indians of the Pala reservation have always taken a great pride in their historic mission. **built by their forefathers, and** have assisted in the restoration

BALBOA PARK

A 1400 acre recreational area located in the heart of San Diego. Balboa Park is one of the largest and most beautiful city parks in the world. Its elaborate buildings were constructed for the International Expositions of 1915 and 1935.

EMBARCADERO AND FISHING PIERS

San Diego's Embarcadero provides an endless variety of interesting waterfront activities. Ocean going liners, fishing craft, naval ships, cargo vessels and

lumber schooners may be seen along the docks and in the harbor.

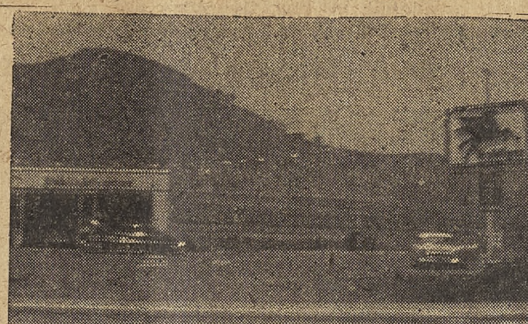
PALOMAR OBSERVATORY Palomar Observatory, in San Diego's back country, is the **MORMON MARKER**

Commemorating one of the longest infantry marches in recorded history, a marker was dedicated in Box Canyon on March 25 1954.

Box Canyon, in the desert east of Julian, is a narrow defile through which the famed Mormon battalion broke its way



The Old Plaza



(Above) Turn off point to Pala on Highway 395, a few miles north of Escondido. Turn to the right at this service station.



(Above) The old Whaley House burnt brick building in Southern California, was the city hall, courthouse and hall of records when Old Town was San Diego. -See "Stars In West" for Laughs-

VISIT RAMONA'S

MARRIAGE PLACE

The Most Beautiful and Romantic Spot in California
Where California Began
OLD TOWN - SAN DIEGO

GLEN'S

Curb Service
Breakfast Anytime
Juan and Taylor St.
Old San Diego

Think, drive, walk and talk safety and safely.

Be right, by keeping to the right at all times.

Never argue over the right of way; just give way.

Better drive at 40
And live to 80.
Than drive at 80
And die at 40.
Motion pictures aid traffic

World famous gliders gather annually here for meets held at Torrey Pines.

The prize fight ring at the Coliseum brings the great and near great to sport-loving fans.

MISSION SAN LUIS REY

East of Oceanside, this mission was founded in 1798 and is called the most beautiful of the early California missions.



(Above) Old Spanish home made famous by the book "Ramona"

2nd ANNUAL PRESENTATION

SERAFINA

THE PLAY BY JEROME GERARD; MUSIC BY RENAN PREVOST

with additional numbers by
H. Adair Thomas

LOVE - INTRIGUE - COMEDY

A first rate tourist attraction must be original, entertaining, enjoyable and it must be seen only in one place. Tourists travel the world over to see unusual attractions. "Serafina" and "Stars in the West" can be annual attractions for San Diego. There has never been anything offered in San Diego, to compare with the possibilities of these Historical Operettas, excepting, the two great Expositions - 1915 and 1935; in our wonderful Balboa Park.

Why we offer these Operettas - The presentation of stage shows and etc., which have been produced for years, elsewhere, does not create prime tourist attractions of merit, for San Diego. Because as a rule tourists do not travel far to see stage shows, which can be seen at home or nearby. Or to hear music which is regularly used on the radio or on records for home playing. All of which; although, said shows and music are acceptable for amusement; but, they are in reality "common stuff" and seldom attract the well informed and enlightened tourist, seeking the unusual.

A tourist attraction of supreme merit is the Historical Operetta. And produced annually in a Civic Theatre located amidst the fine buildings of Balboa Park, which is world famous and the center of culture of San Diego. We have the Russ Auditorium which will suffice until a Civic Theatre can be provided. We have the talent and the most enjoyable operetta - "SERAFINA"

These Operettas are new, with appeal unlike the over-played stage presentations of the past years. So, - We offer these original Operettas, they can be tourist attractions unsurpassed; because they have not been produced elsewhere, most of the music has not been published, or offered for public use. Here are two historical Operettas, in all that it implies, about our San Diego.

The historical facts presented in the Operettas are such as has never heretofore been presented. Participation is available for Patrons and Sponsors send communications to -

Phone - HO.6-3838

AT.1-6117



A scene from the operetta "Serafina"; aboard an old sailing ship at anchor in San Diego Bay in the year 1825. Jessen Studio Photo

Songs of "Serafina"

By Renan Prevost
and H. Adair Thomas
California
Nina Bonita
Memories of Ireland

R. Prevost, H. A. Thomas, V. Rodgers
Chimes in the Valley

Songs and Music
Renan Prevost

Overture "Serafina"
Senorita, Only You
The Governor, He Comes
Governor's Love Song
Dawn of Love
I Adore You
Serafina
You Alone My Love

Shore Leave

Soldier Man

Lolita

El Bandito

Me, A Soldier Fine

Sail With Cargo

We'll Soon Go Sailing

Historic Tourist Attraction